



# NEWS

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## **SSINA RELEASES MARKET DATA FOR JANUARY 2010**

(Washington, D.C., April 22, 2010) – The Specialty Steel Industry of North America (“SSINA”) has released statistical data on imports, U.S. consumption, and import penetration for January 2010. The data represents U.S. consumption, imports, and import penetration for January 2010 compared to the same 2009 one month period. The following data is presented by specialty steel product line, total stainless steel, and total specialty steel:

- Stainless steel sheet/strip: Imports in January 2010 were 25,724 tons, a 27.6% increase compared to January 2009; U.S. consumption was 97,156 tons, a 40.3% increase; one month import penetration was 26.5%, a 2.6 percentage point decrease from 2009.
- Stainless steel plate: Imports in January 2010 were 6,199 tons, a 26.9% increase compared to January 2009; U.S. consumption was 19,925 tons, a 55.5% increase; one month import penetration was 31.1%, a 7.0 percentage point decrease from 2009.
- Stainless steel bar: Imports in January 2010 were 5,786 tons, a 26.8% decrease compared to January 2009; U.S. consumption was 13,466 tons, a 9.5% decrease; one month import penetration was 43.0%, a 10.2 percentage point decrease from 2009.
- Stainless steel rod: Imports in January 2010 were 2,047 tons, a 64.1% increase compared to January 2009; U.S. consumption was 4,746 tons, a 100.7% increase; one month import penetration was 43.1%, a 9.7 percentage point decrease from 2009.
- Stainless steel wire: Imports in January 2010 were 3,552 tons, a 23.3% increase compared to January 2009; U.S. consumption was 4,499 tons, a 10.2% increase; one month import penetration was 79.0%, a 8.5 percentage point increase from 2009.

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Imports of total stainless steel (comprising the foregoing product lines) in January 2010 were **43,309** tons, a 16.8% increase compared to January 2009; U.S. consumption was **139,792** tons, a 35.2% increase; one month import penetration was 31.0%, a 4.9 percentage point decrease from 2009.

- Alloy tool steel: Imports in January 2010 were 3,588 tons, a 30.8% decrease compared to January 2009; U.S. consumption and import penetration were not calculable.
- Electrical steel: Imports in January 2010 were 8,369 tons, a 2.0% decrease compared to January 2009; U.S. consumption was 15,324 tons, a 42.6% decrease from January 2009; one month import penetration was 54.6%, a 22.6 percentage point increase from 2009.

Imports of total specialty steel (comprising stainless steel, alloy tool steel and electrical steel) in January 2010 were **55,266** tons, a 8.8% increase compared to January 2009; U.S. consumption was **156,818** tons, a 16.9% increase; one month import penetration was 35.2%, a 2.7 percentage point decrease from 2009.

For additional data on imports, U.S. consumption and import penetration for 2010 and 2009 please refer to the attached chart.

### **About Specialty Steel Industry of North America**

Specialty Steel Industry of North America (SSINA) is a Washington, DC-based trade association representing virtually all continental specialty metals producers, which include high technology, high value stainless and other specialty alloy products.

SSINA member companies include: ATI Allegheny Ludlum, Pittsburgh, PA and ATI Allvac, Monroe, NC (both Allegheny Technologies companies); Carpenter Technology Corporation, Reading, PA; Electralloy, Oil City, PA; North American Stainless, Ghent, KY; Outokumpu Stainless, Inc., Schaumburg, IL; Latrobe Specialty Steel Company, Latrobe, PA; Universal Stainless and Alloy Products, Bridgeville, PA; and Valbruna Slater Stainless Inc., Fort Wayne, IN.

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**U.S. Imports, Consumption and Market Penetration Data  
For Specialty Steel Product Lines  
2010/2009/2008  
(in short tons)**

Specialty Steel Product Lines	IMPORTS			U.S. CONSUMPTION			One Month Import Penetration	
	MONTH JANUARY 2010	YTD JANUARY 2010	Increase/ Decrease YTD 2010-09	MONTH JANUARY 2010	YTD JANUARY 2010	Increase/ Decrease YTD 2010-09	YTD JANUARY 2010	YTD JANUARY 2009
Stainless Sheet/Strip	25,724	25,724	27.6%	97,156	97,156	40.3%	26.5%	29.1%
Stainless Plate	6,199	6,199	26.9%	19,925	19,925	55.5%	31.1%	38.1%
Stainless Bar	5,786	5,786	-26.8%	13,466	13,466	-9.5%	43.0%	53.2%
Stainless Rod	2,047	2,047	64.1%	4,746	4,746	100.7%	43.1%	52.8%
Stainless Wire 1/	3,552	3,552	23.3%	4,499	4,499	10.2%	79.0%	70.5%
<b>Total Stainless Steel (Sheet, Strip, Plate, Bar, Rod &amp; Wire)</b>	<b>43,309</b>	<b>43,309</b>	<b>16.8%</b>	<b>139,792</b>	<b>139,792</b>	<b>35.2%</b>	<b>31.0%</b>	<b>35.9%</b>
Alloy Tool Steel 2/	3,588	3,588	-30.8%	NC	NC	NC	NC	NC
Electrical Steel	8,369	8,369	-2.0%	15,324	15,324	-42.6%	54.6%	32.0%
<b>Total Specialty</b>	<b>55,266</b>	<b>55,266</b>	<b>8.8%</b>	<b>156,818</b>	<b>156,818</b>	<b>16.9%</b>	<b>35.2%</b>	<b>37.9%</b>

**2009 AND 2008 STATISTICAL DATA IN TONS AS FOLLOWS:**

Specialty Steel Product Lines	IMPORTS		U.S. CONSUMPTION		Twelve Month Import Penetration	
	2009	Increase/ Decrease 2009 vs. 2008	2009	Increase/ Decrease 09 vs. 08	2009	2008
Stainless Sheet/Strip	219,710	-50.2%	964,919	-22.5%	22.8%	35.4%
Stainless Plate	50,723	-45.7%	179,799	-23.2%	28.2%	39.9%
Stainless Bar	74,188	-38.7%	146,650	-35.4%	50.6%	53.3%
Stainless Rod	14,434	-51.7%	36,743	-39.5%	39.3%	49.2%
Stainless Wire	31,776	-25.9%	44,796	-31.4%	70.9%	65.6%
<b>Total Stainless Steel (Sheet, Strip, Plate, Bar, Rod &amp; Wire)</b>	<b>390,831</b>	<b>-46.4%</b>	<b>1,372,908</b>	<b>-25.1%</b>	<b>28.5%</b>	<b>39.7%</b>
Alloy Tool Steel 2/	37,649	-60.9%	NC	NC	NC	NC
Electrical Steel	65,624	-45.7%	198,507	-42.5%	33.1%	35.0%
<b>Total Specialty</b>	<b>494,105</b>	<b>-47.8%</b>	<b>1,594,438</b>	<b>-29.3%</b>	<b>31.0%</b>	<b>42.0%</b>

**NOTE: Changes in import penetration are percentage point changes.**

1/ Monthly and year-to-date 2010 shipments of wire are estimated based on January - June 2009 data.

2/ Shipments of Alloy Tool Steel unavailable; hence consumption and import penetration not calculable.

NC = Not calculable.

*Prepared by Georgetown Economic Services for the Specialty Steel Industry of North America*