



# NEWS

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## **SSINA RELEASES MARKET DATA FOR MARCH 2010**

(Washington, D.C., June 25, 2010) – The Specialty Steel Industry of North America (“SSINA”) has released statistical data on imports, U.S. consumption, and import penetration for March 2010. The data represents U.S. consumption, imports, and import penetration for YTD March 2010 compared to the same 2009 three month period. The following data is presented by specialty steel product line, total stainless steel, and total specialty steel:

- Stainless steel sheet/strip: Imports in YTD March 2010 were 78,701 tons, a 58.5% increase compared to YTD March 2009; U.S. consumption was 316,366 tons, a 57.0% increase; three month import penetration was 24.9%, a 0.3 percentage point increase from 2009.
- Stainless steel plate: Imports in YTD March 2010 were 16,616 tons, a 74.8% increase compared to YTD March 2009; U.S. consumption was 59,223 tons, a 54.3% increase; three month import penetration was 28.1%, a 3.3 percentage point increase from 2009.
- Stainless steel bar: Imports in YTD March 2010 were 20,705 tons, a 6.6% decrease compared to YTD March 2009; U.S. consumption was 45,820 tons, a 7.7% increase; three month import penetration was 45.2%, a 6.9 percentage point decrease from 2009.
- Stainless steel rod: Imports in YTD March 2010 were 5,608 tons, a 95.4% increase compared to YTD March 2009; U.S. consumption was 14,274 tons, a 96.3% increase; three month import penetration was 39.3%, a 0.2 percentage point decrease from 2009.
- Stainless steel wire: Imports in YTD March 2010 were 10,264 tons, a 39.9% increase compared to YTD March 2009; U.S. consumption was 12,922 tons, a 23.6% increase; three month import penetration was 79.4%, a 9.3 percentage point increase from 2009.

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Imports of total stainless steel (comprising the foregoing product lines) in YTD March 2010 were **131,894** tons, a 44.1% increase compared to YTD March 2009; U.S. consumption was **448,604** tons, a 49.5% increase; three month import penetration was 29.4%, a 1.1 percentage point decrease from 2009.

- Alloy tool steel: Imports in YTD March 2010 were 13,796 tons, a 5.0% increase compared to YTD March 2009; U.S. consumption and import penetration were not calculable.
- Electrical steel: Imports in YTD March 2010 were 20,407 tons, a 30.8% decrease compared to YTD March 2009; U.S. consumption was 55,508 tons, a 28.7% decrease from YTD March 2009; three month import penetration was 36.8%, a 1.1 percentage point decrease from 2009.

Imports of total specialty steel (comprising stainless steel, alloy tool steel and electrical steel) in YTD March 2010 were **166,096** tons, a 23.8% increase compared to YTD March 2009; U.S. consumption was **512,116** tons, a 31.9% increase; three month import penetration was 32.4%, a 2.2 percentage point decrease from 2009.

For additional data on imports, U.S. consumption and import penetration for 2010 and 2009 please refer to the attached chart.

### **About Specialty Steel Industry of North America**

Specialty Steel Industry of North America (SSINA) is a Washington, DC-based trade association representing virtually all continental specialty metals producers, which include high technology, high value stainless and other specialty alloy products.

SSINA member companies include: ATI Allegheny Ludlum, Pittsburgh, PA and ATI Allvac, Monroe, NC (both Allegheny Technologies companies); Carpenter Technology Corporation, Reading, PA; Electralloy, Oil City, PA; North American Stainless, Ghent, KY; Outokumpu Stainless, Inc., Schaumburg, IL; Latrobe Specialty Steel Company, Latrobe, PA; Universal Stainless and Alloy Products, Bridgeville, PA; and Valbruna Slater Stainless Inc., Fort Wayne, IN.

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**U.S. Imports, Consumption and Market Penetration Data  
For Specialty Steel Product Lines  
2010/2009/2008  
(in short tons)**

Specialty Steel Product Lines	IMPORTS			U.S. CONSUMPTION			Three Month Import Penetration	
	MONTH MARCH 2010	YTD MARCH 2010	Increase/ Decrease YTD 2010-09	MONTH MARCH 2010	YTD MARCH 2010	Increase/ Decrease YTD 2010-09	YTD MARCH 2010	YTD MARCH 2009
Stainless Sheet/Strip	27,452	78,701	58.5%	115,608	316,366	57.0%	24.9%	24.6%
Stainless Plate	6,389	16,616	74.8%	21,613	59,223	54.3%	28.1%	24.8%
Stainless Bar	8,793	20,705	-6.6%	18,236	45,820	7.7%	45.2%	52.1%
Stainless Rod	1,845	5,608	95.4%	4,889	14,274	96.3%	39.3%	39.5%
Stainless Wire 1/	3,582	10,264	39.9%	4,336	12,922	23.6%	79.4%	70.1%
<b>Total Stainless Steel (Sheet, Strip, Plate, Bar, Rod &amp; Wire)</b>	<b>48,061</b>	<b>131,894</b>	<b>44.1%</b>	<b>164,681</b>	<b>448,604</b>	<b>49.5%</b>	<b>29.4%</b>	<b>30.5%</b>
Alloy Tool Steel 2/	5,810	13,796	5.0%	NC	NC	NC	NC	NC
Electrical Steel	5,725	20,407	-30.8%	23,439	55,508	-28.7%	36.8%	37.9%
<b>Total Specialty</b>	<b>59,596</b>	<b>166,096</b>	<b>23.8%</b>	<b>191,878</b>	<b>512,116</b>	<b>31.9%</b>	<b>32.4%</b>	<b>34.6%</b>

2009 AND 2008 STATISTICAL DATA IN TONS AS FOLLOWS:

Specialty Steel Product Lines	IMPORTS		U.S. CONSUMPTION		Twelve Month Import Penetration	
	2009	Increase/ Decrease 2009 vs. 2008	2009	Increase/ Decrease 09 vs. 08	2009	2008
Stainless Sheet/Strip	219,710	-50.2%	964,919	-22.5%	22.8%	35.4%
Stainless Plate	50,723	-45.7%	179,799	-23.2%	28.2%	39.9%
Stainless Bar	74,188	-38.7%	146,650	-35.4%	50.6%	53.3%
Stainless Rod	14,434	-51.7%	36,743	-39.5%	39.3%	49.2%
Stainless Wire	31,776	-25.9%	44,796	-31.4%	70.9%	65.6%
<b>Total Stainless Steel (Sheet, Strip, Plate, Bar, Rod &amp; Wire)</b>	<b>390,831</b>	<b>-46.4%</b>	<b>1,372,908</b>	<b>-25.1%</b>	<b>28.5%</b>	<b>39.7%</b>
Alloy Tool Steel 2/	37,649	-60.9%	NC	NC	NC	NC
Electrical Steel	65,624	-45.7%	198,507	-42.5%	33.1%	35.0%
<b>Total Specialty</b>	<b>494,105</b>	<b>-47.8%</b>	<b>1,594,438</b>	<b>-29.3%</b>	<b>31.0%</b>	<b>42.0%</b>

NOTE: Changes in import penetration are percentage point changes.

1/ Monthly and year-to-date 2010 shipments of wire are estimated based on January - June 2009 data.  
2/ Shipments of Alloy Tool Steel unavailable; hence consumption and import penetration not calculable.

NC = Not calculable.

Prepared by Georgetown Economic Services for the Specialty Steel Industry of North America